EXAMPLE 1 Subject 1 and 1 an



Charlie Brewer, Jr.

The third Operation HOOAH event was held in north Alabama the first of November 2014. The volunteer-run benefit brought wounded Soldiers from the 101st Airborne Division (Air Assault), Ft. Campbell, KY. The Soldiers fish Pickwick and Wilson Lakes with area bass anglers. The format is just "fishing" with no tournament-enduced stress. The mission is to provide an atmosphere for physical and mental healing in a non-military environment.



Charlie presents Participation Certificate to a wounded Soldier. Slider Lures has been privileged

to contribute to the event as one continued next page...

"Slider celebrity" visits Alabama

f you are old enough to remember "Detroit City" (I Wanna Go Home) and a string of other hits you know Bobby Bare.

Bare, recently inducted into the Country Music Hall of Fame, is a big fan of Wilson Lake in northwest Alabama. He has fished the Tennessee River impoundment with an impressive list of music and sports stars including the late Jerry Reed. "Bare", as he is known to his friends, is a Slider fisherman from way back. He stopped by Slider's office in Lawrenceburg, TN to pick-up two new Slider rods and stock-up on Slider heads, grubs and worms on his way to Alabama.

The country music star was hoping for some schooling fish on the recent trip but ran into a cold front so he opted for second best- the Killen Diner.



Country music star and Country Music Hall of Fame member Bobby Bare with Ron McDonald and Charlie Brewer.





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A NOTE FROM CHARLIE CONT



Soldiers and guides with some of their "goodies".

of the major sponsoring companies each of the three years held. We provided an assortment of Slider Lures for the Soldier "happy bags" in addition to lures and a new Slider rod for draw prizes.

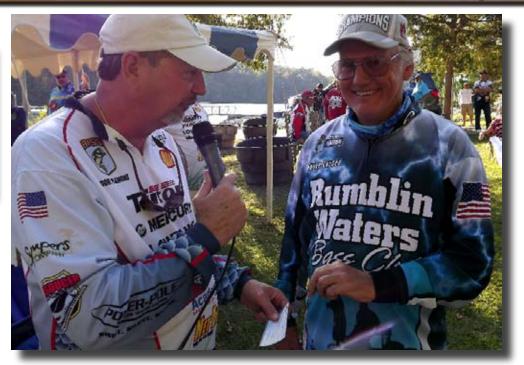
I had the opportunity to attend the 2014 edition and observe the Soldiers and their reactions. I additionally was "drafted" to present Participation Certificates to the wounded Soldiers and Appreciation Certificates to the volunteer guides. This enabled me to personally thank each one for their service and meet them face-to-face.

We will never be able to thank them enough.



Soldiers and guides were treated to a big lunch at Fleet Harbor after their time fishing on Wilson Lake.





Wayne Carden (right) gets a check for his 14th place finish, out of 139 contestants, in the October 18, 2014, Lake Martin Alabama B.A.S.S. Nation State Championship. Alabama B.A.S.S. Nation Director Eddie Plemons ask Carden how he caught his fish. Carden said, "I used a Slider to catch my bass in (Lake Martin's) clear water.



bout 35 years ago I started fish-Ling light tackle almost all the time. I use to tell my fishing buddies I believed about 90-95% of our casting was wasted-no fish. About 90-95% of our fish were also under two pounds. I also told them that was why I loved fishing light line and ultra light tackle. I could enjoy fishing more with a light, easy and relaxing way of fishing while making all of these wasted casts without catching a fish. I could also enjoy the two-pound fish or less that did bite. Those fish fight and feel much larger on light line and ultra light tackle. However, I found I could also handle and land lunker size bass on light tackle. I have landed largemouth bass in the eight pound class and smallmouth in the seven pound class plus, many rough fish up to 20 lbs. or

more on light tackle.

Always remember, light tackle is sporting equipment. These light rigs are not for "horsing" fish.

When fishing light lines, like 4, 6 and 8 lb. test, you must learn to play the fish down completely before trying to land it. You cannot horse a fish when using light lines. The light line simply will not stand the stress. The very light equipment will not stand the pressure.

The use of light lines is almost a must. With very light, small lures, light lines are required to cast and fish the lure properly on structure with little or no effort.

Remember, when using light line and light tackle, it is always *sporting* equipment not *horsing* equipment.