

# SliderLines

Finesse Fishing Began Here

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## A NOTE FROM CHARLIE



Charlie Brewer, Jr.

**W**ell, that time of year is here again. In the words of the country legend Willie Nelson, we're "On The Road Again."

Outdoor sport companies will be hitting the highway en route to the many outdoor product trade shows across the country- as will Slider.

Travelling to these shows, setting up the booth, manning the display and working with the many visitors coming by is well, exhausting. However, it's all worth the effort.

We meet many fishermen and tackle distributors and have the opportunity to introduce our line of products.

Especially gratifying is explaining the Slider concept of finesse fishing to individuals that have never heard of the Slider System for catching more fish. They are amazed at how effective Slider fishing is.

So even though we will be on the road again, we look forward with anticipation to meeting old friends and making new ones.

*Charlie S. Brewer Jr.*

## New management addition

**C**aroline Brewer-Calton has joined Slider full-time in the position of assistant vice-president.

Caroline will assume responsibility for Slider's marketing, trade shows, website, office management and handle day to day operations.

The new assistant vice-president is no stranger to Slider and Slider's production. "During high school I worked at Slider making fishing rods. Papa Charlie (Charlie Brewer, Sr.) use to give me tips on how to get the guides lined up just right and how to check the blanks before wrapping. This still ranks as my favourite job" Caroline shared.

She also brings additional qualifications to support her responsibilities.

Caroline earned a B.S. Degree in Early Childhood Education and a Masters Degree in Administration and Supervision.

Her formal experience includes 18 years in public education. She also was administrator of the public school system Pre-k program managing a 1.2 million dollar grant

and budget. This position included communicating and dealing with the public, setting financial goals, analysed data and developed programs of improvement, supervision of a team of teachers and assistants and coordinated with state and local leaders.

Slider President, Charlie Brewer, Jr., commented, "We are happy to have Caroline with us now full-



Caroline poses with Mr. Crappie® Wally Marshall™ during an outdoor sports trade show.

time. She has been a member of the Slider family since high school and is no stranger to our products and operations."



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## Slider's co-sponsored fishing class recently held for two youth groups

The Southern Fishing News Student Angler Series of classes are presented free of charge to youth organizations and high school bass teams. The subject matter is modified as needed based on the level of fishing knowledge and ages of the youth audience.

The class presents some basic fishing skills, lures, uses, finesse fishing, finesse fishing "rigs", applications and tools. The presentation includes using actual lures, hooks, tackle boxes and rods and reels for class participation. The points of instruction are supported with digital, projected, animated slides.

The most recent classes, instructed by Ron McDonald, Publisher and Editor of Southern Fishing News, were hosted by the LDS Church,

Florence, AL and the Brooks High School Bass Team, Killen, AL, on December 7 and 8, 2016.

Donated fishing products, caps,

decals and other materials are also distributed to the students.

For information email: [publisher@southernfishingnews.com](mailto:publisher@southernfishingnews.com)



### Line Twist

"IN HIS OWN WORDS" - The Late CHARLIE BREWER, SR.

For many years fisherman have asked me what causes line to twist. Some say a certain type or brand of reel causes line to twist.

Personally, fishing different brands and types of open face spinning reels, I never felt that any of these reels caused my line to twist. However, I suppose reel twist could be possible but normally when I have a twisted line I can trace it to several causes.

Please keep in mind these are my opinions and experiences.

Regardless of how we fish and what kind of lure we fish, any open faced spinning reels may induce a *certain* amount of line twist.

No matter what we do to stop it, we get twist in our line from casting

our lures out. Even though the lure may run true in the water, when we cast to our target many lures will twist and cork screw as they fly thru air. Of course this can cause the line to twist.

A small snap swivel can reduce a lot of casting line twist.

When fishing the very light 1/16 oz. Slider rigs for example, and other similar light jig lures, these light lures corkscrew and twist when cast more than the heavier lures.

(In addition, a fast retrieve will cause light lures to flip and roll causing more line twist. A slow movement of the lure will enable the Slider rig to remain mostly stable and greatly reduce twisting).

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