

SliderLines

Finesse Fishing Began Here

VOLUME 5, ISSUE 2, 2017

A NOTE FROM CHARLIE



Charlie Brewer, Jr.

I would like to bring your attention to the passing of a friend and industry icon, T.J. Stallings before I make any comments about Slider. T.J. was with TTI-Blakemore when he passed away. Slider was privileged to work with this great man for many years. His passing is a loss for our industry.

This issue of SliderLines is replete with success photos and stories of anglers using Slider lures. Send us YOUR photos and stories for us to share.

Below is our new code box for going quickly to our website with your smart phone. We may add more of these to go directly to specific lures.

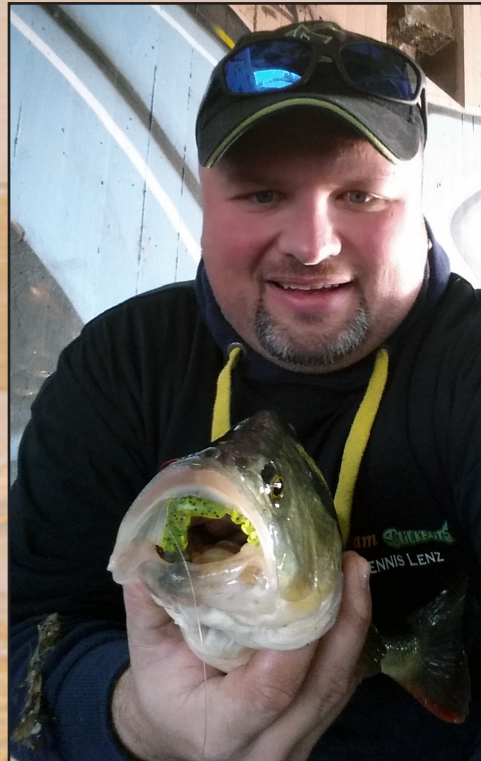
Charles S. Brewer, Jr.



Catchin' Zander In Germany

Dennis Lenz, Team Clickbaits in Germany, will not be caught fishing without his Slider lures.

Dennis says, "I've been using Slider products for a long time fishing in our canals, rivers and lakes. My success with the baits speaks for itself, whether perch or zander (walleye). The baits are 'catchy.'"



Lenz poses with a zander (walleye) that inhaled a chartreuse/black pepper-colored Slider Double Action Grub.

The German angler noted the Slider Double Action Minnow, in chartreuse and black flake, drives the perch and zander into a frenzy



A close-up showing the Double Action Grub rigged on a jighead.

with its high frequency vibration.

The Grasshad (Slider Swimbait) is another of Lenz's favorite. "The lure imitates a prey fish perfectly and has a very real action," he added.

"I am thrilled by the lures. I cannot imagine fishing without my Slider baits. The Slider baits are no longer just in my bait bag. They are conquering Europe," Lenz said.

Dennis told us the Slider lure catches fish and has worked for him for one kind of fish or another when other baits have failed.

"Slider lures should in everyone's bait bag. Slider rocks all over the world," Dennis concluded.

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State record yellow perch caught on a Slider being verified

A new state record yellow perch is being verified by the Tennessee Wildlife Resources Agency (TWRA). The fish measured 15 and a half inches in length and weighed two pounds, three ounces. Trent McCoy, Cumberland County, caught the fish in Lake Dartmore just north of Crossville, TN on January 16.



McCoy holds the pending new Tennessee yellow perch record.

The present Tennessee yellow perch record is two pound, two ounces.

McCoy was fishing with friend Robert Malito in about thirty-five feet of water. McCoy thought for an instant his line had snagged some submerged brush. When he felt the hard tug he knew it was a fish.

"The fish had latched on to my Charlie Brewer Slider as I slowly reeled the bait in on my four pound test line," McCoy recalled.

The angler didn't know what was on the line but the first fish of the day was a



SLIDER MAIL



Trey Johnson - I owe the biggest part of my success last year to Slider lures which were always first out of the tackle box, I am looking forward to an even better season with Slider in 2017. A great company run by a great family. I've been fishing Slider products for over 20 years.

The 2016 two day championship was held on Pickwick Lake in Alabama/Tennessee last September for the best 5 bass. I was using the Slider 3.5 and 5 inch Swimming Minnow on a 3/16 oz. head and finished second. I also caught my then largest smallmouth- 20.5" pig. I have since eclipsed that on Pickwick with a 22 inch smallmouth.

I fished with a local club, the Central Tennessee Kayak Anglers (CTKA) out of Cookeville, TN. We fished eight events and I was fortunate enough to be able to win their angler of the year award. A big part of that win was due to Slider products. I used them all year and caught most of my fish on the Slider baits. Through CTKA I qualified for the 2016 Tennessee State Championship.

I've never fished a tournament in my life until I started fishing kayak bass tournaments last Year. Kayak tournaments go by inches rather than pounds with unique identifiers. You take a picture of your fish and include the identifier to show the fish was caught that day.



TIPS: Part One

"IN HIS OWN WORDS" - The Late CHARLIE BREWER, SR.

Here is what I and regular fishing buddies have been doing for years. This is an example of good cooperation on the water. When one of us hangs up we holler out, "hung." The instant we free our lure, we holler out loud, "loose!" Doesn't make any difference who is hung up, the instant our lure is freed, we holler, "loose." Now this definitely saves energy or battery power trying to hold the boat

for your buddy to get his lure free. It definitely saves fishing time.

This simple way of communicating in the boat quickly tells each fisherman his lure is free and the boat is brought back into fishing position.

Apparently, some fishermen are ashamed of getting hung up. To them it's embarrassing. So, he just whispers something under his breath that his partner can't hear or understand.

Part Two continued in the next issue

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