

# SliderLines

Finesse Fishing Began Here

VOLUME 6, ISSUE 3, 2018

## A NOTE FROM CHARLIE



Charlie Brewer, Jr.

**W**hat an honor to be selected to be inducted into Garry Mason's "Legends of the Outdoors" National Hall of Fame in August.

My dad was inducted in 2002. To be selected is a humbling experience. You look at the names in the Hall of Fame and you say to yourself, "How in the world did I get picked?"

I am very grateful to the "Legends of the Outdoors" National Hall of Fame board of directors for deeming me worthy of being considered and then selected.

All I can say is, "Thank you!"



*Charlie Brewer, Jr.*

Visit <http://www.sliderfishing.com> or use the handy QR code (Quick Response Code) below.



## A legend in his own time

**G**arry Mason, founder of the "Legends of the Outdoors" National Hall of Fame, released the list of outdoor notables to be inducted to the Hall of Fame August 25, 2018 in Nashville TN. Charlie Brewer, Jr. is one of the individuals to be inducted.

Charlie, Jr. grew-up fishing with his dad in a wooden boat with oars. Charlie noted, "Slider actually began with a mail order mold for a 12-inch worm that was eventually modified to a 4-inch worm. No one made a worm this small so Slider's four-inch worm dominated the fishing tackle market for a decade. Dad's main goal was to catch fish - the smaller worm did that. That's still our main goal today - products that catch fish."



Charlie, Jr. took over running Slider Lures in 1984 as president and wife Linda as vice president.

The company has at least tripled the number of product colors as well as new additions to the line of products since 1984.

Charlie, Jr. also expanded Slider's distribution to include more than seven countries.

In the 90's the 4-inch worms and 3-inch grubs were Slider's best sellers. Japan was a big importer. In 2000 the crappie line surpassed all other products in sales. Today, Slider crappie lures are the best sellers.

Charlie, Jr. follows in the footsteps of his dad Charlie, Sr. who was inducted into the "Legends of the Outdoors" National Hall of Fame in 2002. Names like Ray Scott, Roland Martin, Bill Dance, and Tommy Martin have been added over the years.

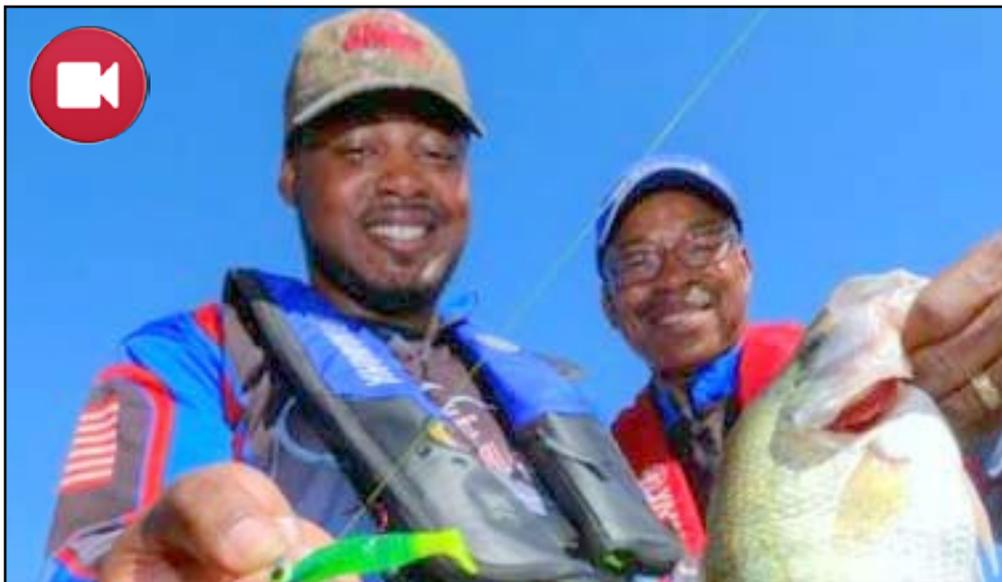
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Tommy Miller, Brush Creek on Pickwick. Blue with char. tail 4-10-2018.



Charlie Brewer's Slider Double Action grub featuring the Ropers. (CLICK ON PHOTO FOR VIDEO)



Charlie has a nice smallmouth bass caught from the Current River in Southeastern Missouri. He used a green ghost-colored, 3" Slider Bass Grub color on a 1/4 oz. Slider Snagless Head rigged weedless.

## Green ghost popular color

Green ghost is one of our most popular colors. The color is available in the 1.5" Slider Grub, 2 1/8" Slider Minnow, 3" Slider Shad, 5" Slider Shad, and now the 3" Slider Grub and 5" Slider Crazy Tail. See them all on our website [sliderfishing.com](http://sliderfishing.com).



## TIPS: The Weedless Crappie Slider (Part 4) "IN HIS OWN WORDS" - The Late CHARLIE BREWER, SR.

Always keep in mind these fish magnets (especially the ones not attached to the bottom) can move or wash away during high, swift water conditions.

On the other hand, cover such as floating trees, that have become waterlogged, can sink and lodge on the channel drops and create new spots for crappie and other fish.

Structures, old and new, can come and go.

Avid crappie and bass fishermen often plant or sink their own "hides" (brush-type cover) in the lake or on the channel drops.

Again, for locating these places a good depth finder/sonar unit comes in handy. 

### SliderLines

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