

TM

# SOUTHERN FISHING



# ORIGINS OF OUR MODERN LURES



This Student Angler Class is about antique lures that laid the foundation for the modern lures we have today. Many slides include a modern lure.





# 1932 WORLD RECORD LARGEMOUTH



This 1932 22 lb. 4 oz. World Record bass was caught on a Creek Chub Perch Wigglefish by George Perry



SOUTHERN FISHING NEWS



# ANCESTORS OF INLINE SPINNERS

Did you know in early time, fishing lures were made from bone or bronze? The Chinese and Egyptians used fishing rods, hooks, and lines as early as 2,000 B.C.



TTI-Blakemore  
Road Runner

Slider  
Lures  
Spin Jig



# MORE EARLY LURES

Nordic people have been making spoon lures from the 8th-13th century AD. English tackle shops are recorded as selling tin minnows in the middle of the 18th century.



**Uniline Spinno Minno**



**Teddy Bear Eye Wood Minno**



**Modern Strike King  
Pro Model square bill**



**Pflueger Peacock Feather**

# TOPWATERS AND DIVERS

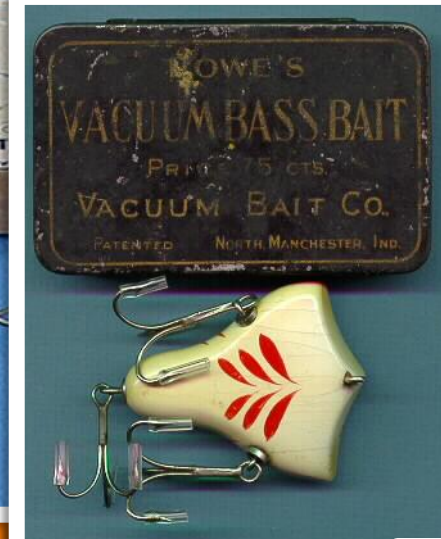
Strike King KVD Splash

The number and variety of artificial baits increased dramatically in the mid to late 19th century. The first production lures made in the United States, mostly metal spoons and spinners, came on the market in the last half of the 19th century.

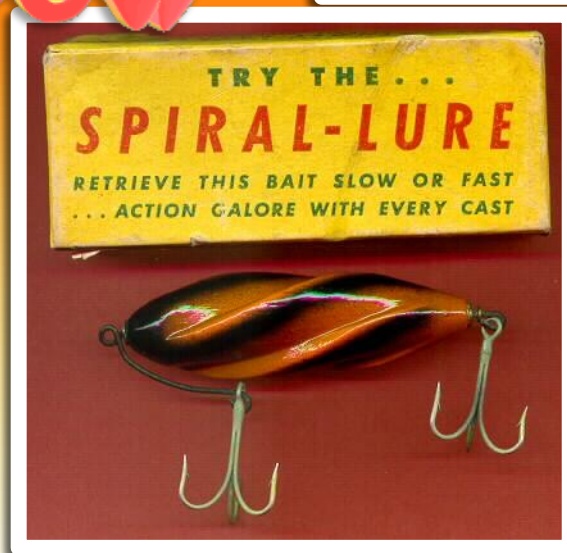




# ANTIQUE LURES WITH THE ORIGINAL BOX



WOW



# A PLUG AND UNIQUE LURES

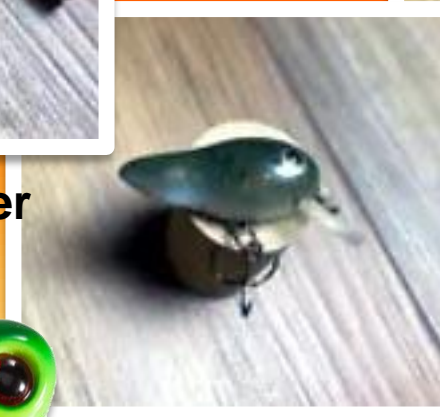
Modern fishing plugs were first made commercially in the United States in the early 1900s. by firms including Heddon in Michigan and Enterprise Mfg. (Pflueger) in Ohio.



L&S Bass Master



Poly Frog 1930's



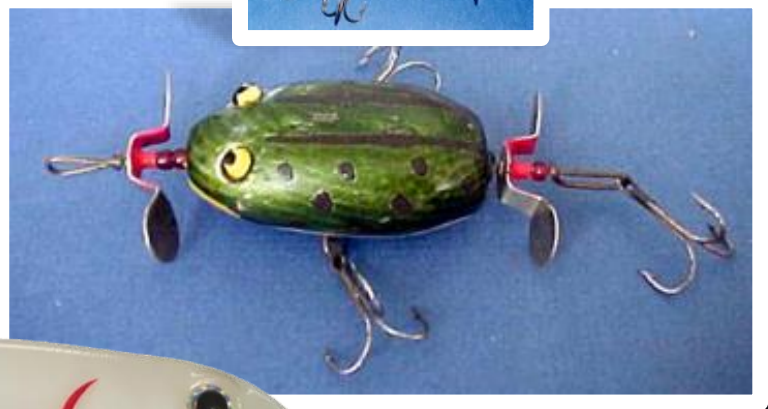
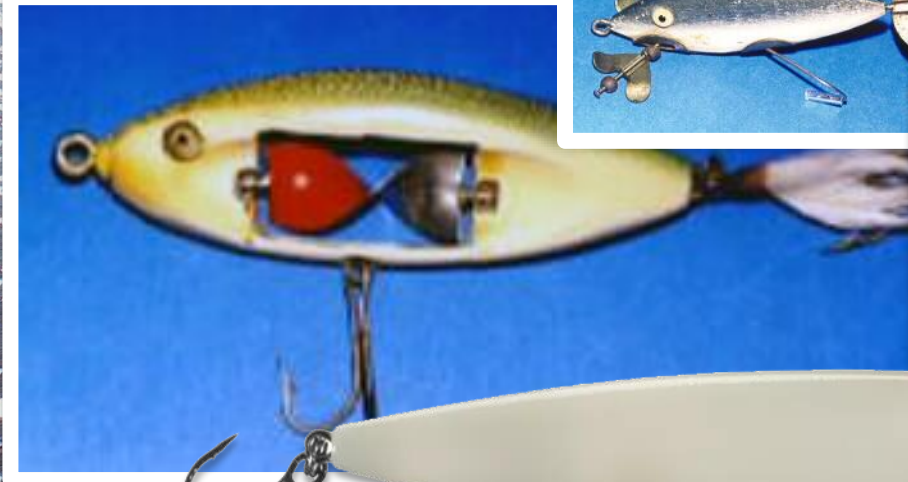
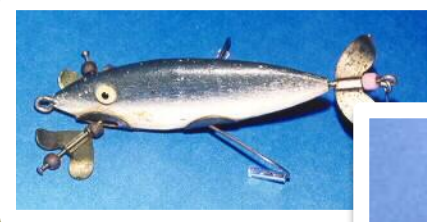
Rebel Tadfly



BPS XTS Mini Hopper



# EARLY TOPWATER LURES



Strike King  
Sexy Dawg

# THE ORIGINAL SWIMBAIT?

Before the 1900s, most fishing lures were made by individual craftsman. Commercial-made lures were based on the same ideas that the individual craftsmen were making but on a larger scale.!



**Storm Arashi**

**SOUTHERN FISHING  
NEWS**



# THE BALSAMIC BIG O



The modern Big O

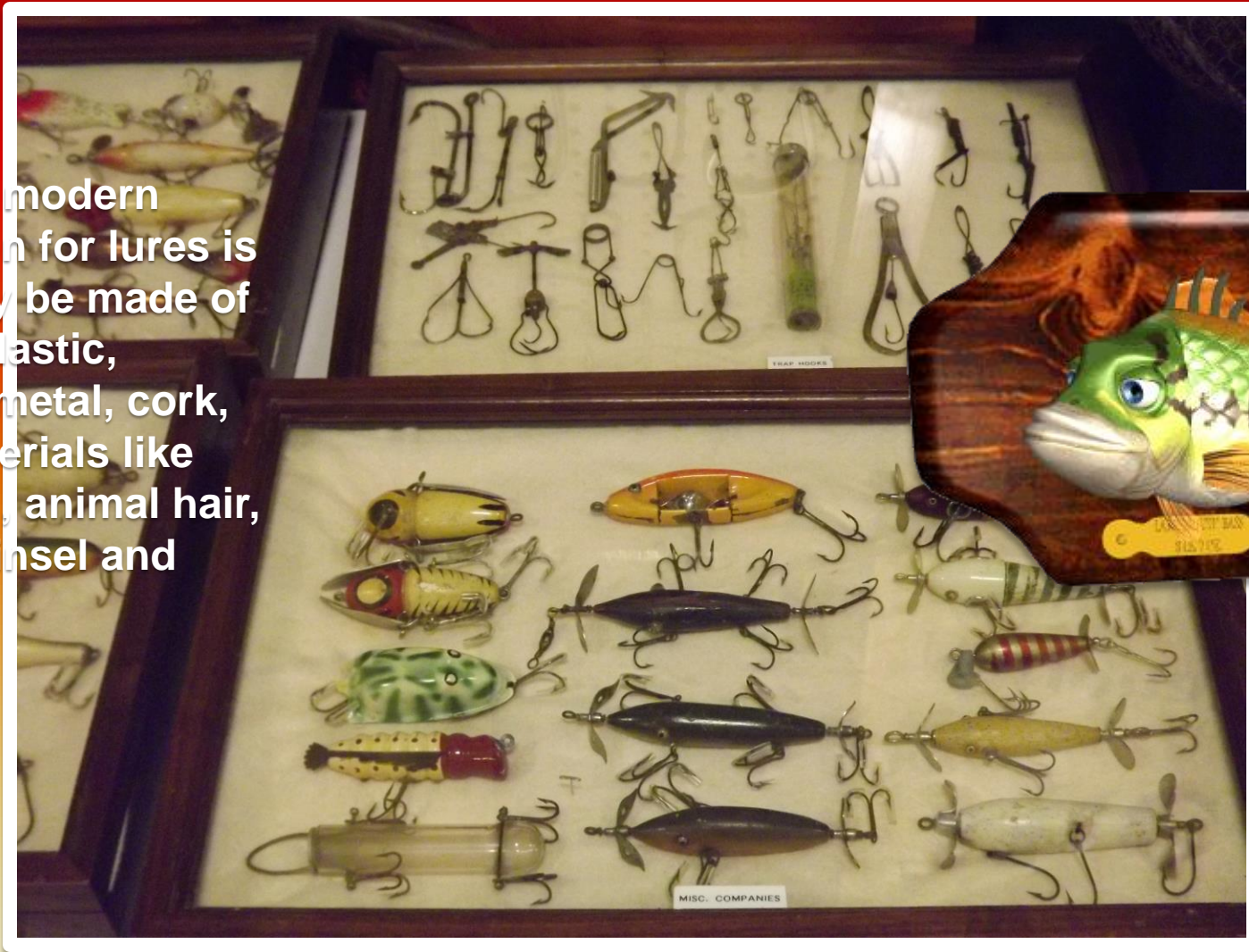


The Chinese were the first to make fishing line that was spun from fine silk.



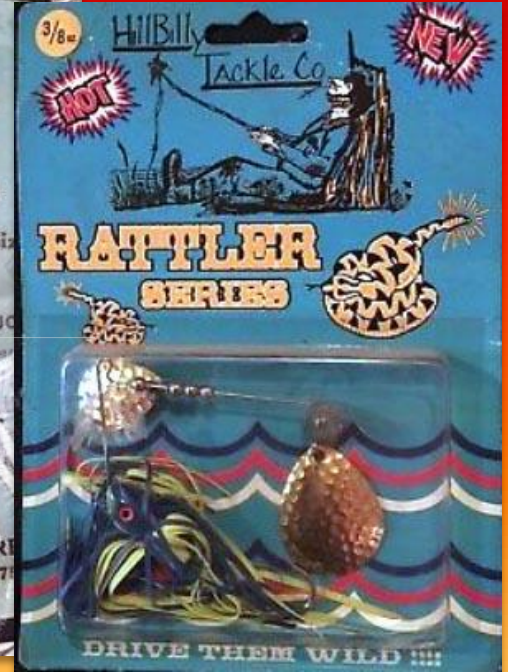
# THESE CAUGHT FISH, WE THINK

Today's modern definition for lures is that they be made of wood, plastic, rubber, metal, cork, and materials like feathers, animal hair, string, tinsel and others.





# SOME CLASSIC SPINNERBAITS



Strike King

Perhaps the best improvements to spinnerbaits are blade shapes, quality blade swivels and skirts.

**NOW YOU CAN APPRECIATE THE LURE  
DESIGNS THAT INFLUENCED OUR  
MODERN LURES.**

**BUT YOU GOTTA ADMIT, THESE ANTIQUE  
LURES WERE QUITE IMAGINATIVE!**





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*"That's all Folks!"*



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# SOUTHERN FISHING



A collection of logos for various fishing-related brands and services:

- Slider Fishing**: Logo featuring a fish and the text "Slider Fishing".
- Neese WATERFRONT REAL ESTATE**: Logo featuring a key and the text "Neese WATERFRONT REAL ESTATE".
- Daiichi World's Sharpest Hooks**: Logo with the text "Daiichi World's Sharpest Hooks".
- West End Outdoors**: Logo featuring a red and white flag and the text "West End Outdoors".
- BASS ALABAMA NATION THE ROAD TO THE CLASSIC STARTS HERE**: Logo with a fish and the text "BASS ALABAMA NATION THE ROAD TO THE CLASSIC STARTS HERE".
- BASS ASSASSIN Fishing Lures**: Logo featuring a silhouette of a person and the text "BASS ASSASSIN Fishing Lures".
- Strike King**: Logo with the text "Strike King" and a stylized 'S'.
- Lew's FISHING EXPERIENCE**: Logo with the text "Lew's FISHING EXPERIENCE".
- Stedde Pole Steady Yourself**: Logo with the text "Stedde Pole Steady Yourself".

